

# ETTARO THEATER COMPANY

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## NEWS RELEASE

For Immediate Release

May 31, 2011

### VETERAN WRITER/PRODUCER/ACTRESS IS “CALLING ALL MEN”

*Flo Roach writes tribute to good men*

Better than being on a desert island with one man is being the center of attention for 100 of them; it's all good!

A familiar face on stage and on the screen, Florence (Flo) Roach has written a tribute to *good* men, which will be presented Father's Day weekend. Her new play, *Calling All Men*, will offer a variety of entertainment – music, singing, dancing, drama, comedy and spoken word – on Saturday, June 18, 2011, 7:00 p.m. at the Michael D. Rose Theatre, located at 255 University Center on the University of Memphis campus. Tickets are \$30 and portions of the proceeds will benefit HER Faith Ministries' shelter for abused/homeless women and children. For tickets, call Pat Moore at 901.331.3515.

“It has taken me 20 years to complete this project for a one-woman show,” says Flo, who is president of Ettaro Theatre Company. “Now, I've done it and there are 100 men in the show and me, the only female. It is time to tell good men everywhere that they are appreciated and loved. This play lifts up men who do the right thing by their women, children and communities. ‘Calling All Men’ has both love story and a variety show that the main character, Etta, is producing.”

This one-woman show does indeed feature 100 men from various professions and walks of life and mostly in the 50 to 75-voice show choir. Special guests include 95.7 Hallelujah FM radio personality Michael Adrian Davis and recording artists Courtney Franklin and Eric Johnson.

A graduate of Rosa Fort High School in Tunica, Miss., Flo Roach holds a BS degree in Business Education from Jackson State University and a Masters in Vocational Business from the University of Memphis, as well as a certification in Administration and Supervision from the University of Memphis.

Roach is an award-winning vocational and theater teacher for Memphis City Schools and a supervisor of student teachers at the University of Memphis. Her theatrical resume is equally impressive. She has appeared in commercials, training films, special events and several movies.

Most recently, she appears as Maid #1 in Steven Spielberg's film, *The Help*, and as the grandmother in *Rising Up*, an independent film that premiered May 24 in Jonesboro, Ark. and

Flo is also well-known for the many hats that she wears as part of *Umoja Kamaru*, an annual production at Mississippi Boulevard Christian Church (MBCC), now entering its 12<sup>th</sup> season. A member of MBCC, she alternately serves as narrator, actress, writer, director and producer of this unity celebration, which at times has had as many as 400 performers performing for sold-out audiences.

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